

## CHALLENGES ADDRESSED

**Connect cities** increasing accessibility to citizens

**Reduce congestion** supporting more efficient transport options

**Transport efficiency** through digital solutions

**User centric** personalisation of the user's journey

## MOBILITY AS A SERVICE

Mobility as a service **integrates in a single platform all modes of transport** available -public and private- and provides the user the option to **plan, book and pay** for their transport.

- Intermodal Seamlessness + Preferences Oriented**
- Sustainable mobility**
- Ticketless + Efficient payment**

## MEEP'S SOLUTIONS

1. Transactionality
2. Local approach
3. Ready-to-go and quick-to-customise platform
4. Multiple payment systems
5. Customization of user's preferences
6. Full access to the user's journey
7. Data analytics and prediction tool



## MEEPATH DATA

Meep has created MeePath - an **AI tool that provides analytics** for operators and cities to **make better decisions based on real insights** in order to analyze and optimize transport services. MeePath is an ideal platform for transport operators, public authorities, marketing departments and R&D. All the information provided in each section is updated based on the time, the geographic area, and the operator previously selected, allowing the user to analyze and make comparisons. **Meepath divisions: Analytics, Geoanalytics and Predictions.**



## TYPES OF SOLUTIONS

- **Meep deployments** - Commission per trip to the operator integrated.
- **MaaS solutions** - Deployment of agency-branded apps in cities that request a tailored solution.
- **Corporate solutions** - Deployment of agency-branded apps for companies that request a tailored solution.
- **Data management** - Subscriptions for using the dashboard licence with AI - analytics and predictions.



### ZUM - Zaragoza

Agency-branded MaaS solution that fully integrates all the operators in the city. Payment methods (QR technology), fare system integration (credit cards and transport passes) and top-up service for public transport cards.



### Meep Sevilla by Globalvia

Co-branded MaaS solution that integrates motosharing and taxis transactionally and real-time bus information. Gamification project with Ciclogreen to incentivize sustainable mobility for specific companies based in PTC La Cartuja (Business Hub).



### Tallinja Malta Public Transport

Agency-branded MaaS solution. Full integration of Demand Responsive Transport (DRT) and Valeta Ferries.



### Meep Barcelona by Aena

Co-branded MaaS solution that integrates real-time flights, boarding gates information and AENA maps. Users can also buy ticket entrances for main points of tourist interest through Turisme Barcelona's official online store.



## OFFICIAL PARTNERS



Sevilla Malaga Valencia Zaragoza

**+400,000 Users**

**5,6M Searches**



Asturias Lisbon Barcelona Malta Cyprus

**50K Bookings**

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