

SmartSegregation™

Getting the right waste in the right bin.

- ✓ Reduce Landfill
- ✓ Increase recycling
- ✓ Lower waste collection costs
- ✓ Higher user compliance
- ✓ Reach ESG goals
- ✓ Turns ANY bin into a SmartBin
- ✓ No app download required
- ✓ Patented Tech

peasy
does it...



Mock ups for guidance only
Patent-pending

Works on any bin!



Just add the poster!

- Any Waste type
- Any prize

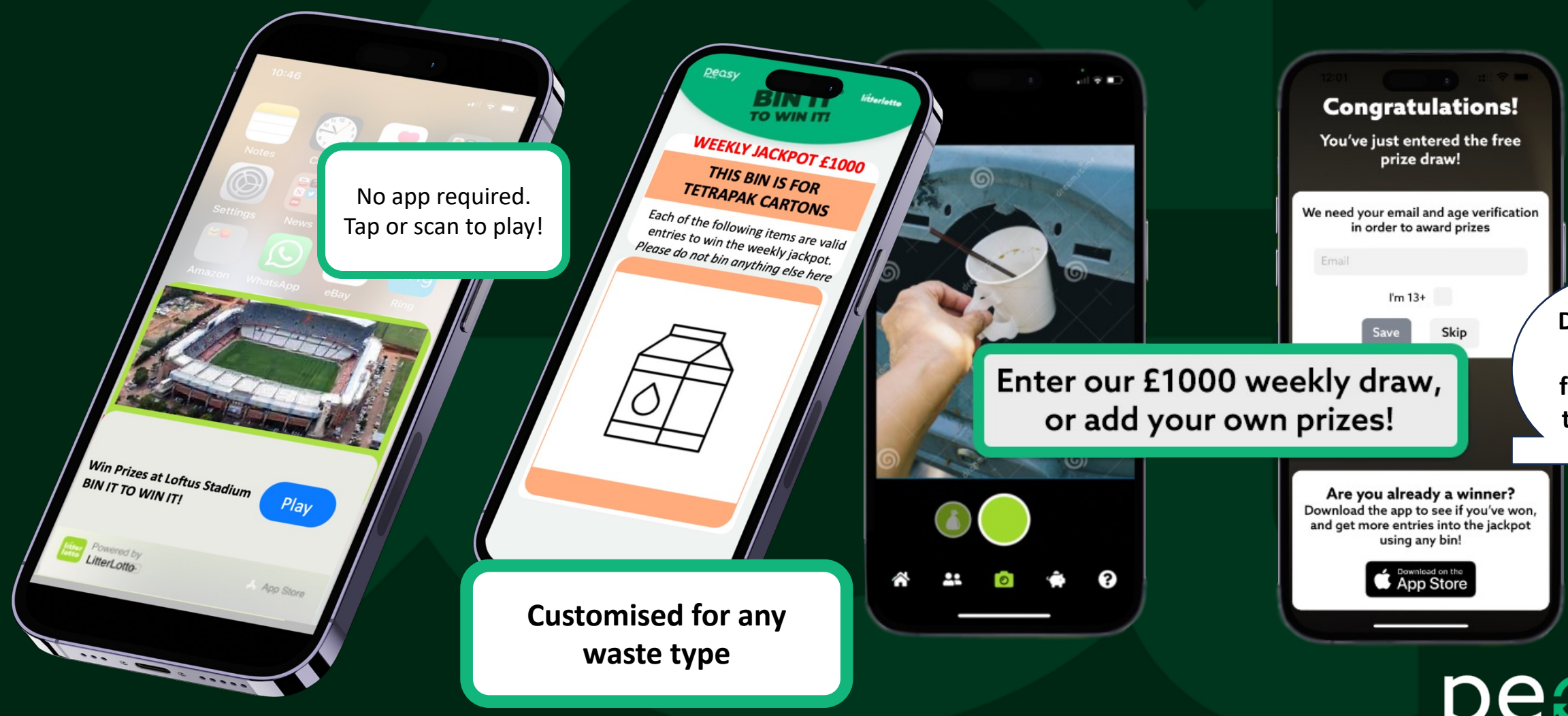


Turns any bin into a Smart Bin

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peasy
does it...

Simple and fun to play!



No app required.
Tap or scan to play!

WEEKLY JACKPOT £1000

**THIS BIN IS FOR
TETRAPAK CARTONS**

Each of the following items are valid
entries to win the weekly jackpot.
Please do not bin anything else here



Enter our £1000 weekly draw,
or add your own prizes!

Download
the app
for league
tables etc

Congratulations!

You've just entered the free
prize draw!

We need your email and age verification
in order to award prizes

Email

I'm 13+ ☐

Save

Skip

Are you already a winner?

Download the app to see if you've won,
and get more entries into the jackpot
using any bin!



Customised for any
waste type

peasy
does it...

Data & Options

We can provide data on waste types, user numbers and volume of waste binned (Cumulatively in each bin).

We can also create league tables for your customers, visitors, employees, etc.



Why licence?

SmartSegregation is a patent-pending technology that includes additional features set for launch during 2024, including AI recognition by specific waste type.

Licences for SmartSegregation include the following

- AI (when released)
- Option to integrate within existing Apps (additional setup costs, depending on complexity)
- Ongoing maintenance and support
- Updates, changes and new releases
- Regular releases of new and additional features
- Opportunities to join 'global' events and prize draws

Get the experience!

Try this QR Code from a MIXED
RECYCLING BIN
All details are customizable.



SmartSegregation uses Chip+Bin®
Technology (patent-pending)

Next?

We're looking for partnerships and collaborations



David Landsberg

CEO

+44 7572 963720
david@peasy.com

**Is this deck
out of date
now?**

We're constantly adding new features, more innovations and gathering new data at break-neck speed... so this deck is likely to be out of date within just a few weeks.

Please ask us for updates to ensure you're looking at our most recent opportunities

peasy

SmartSegregation™

BIN IT
TO WIN IT!

Chip
+Bin

litterlotto