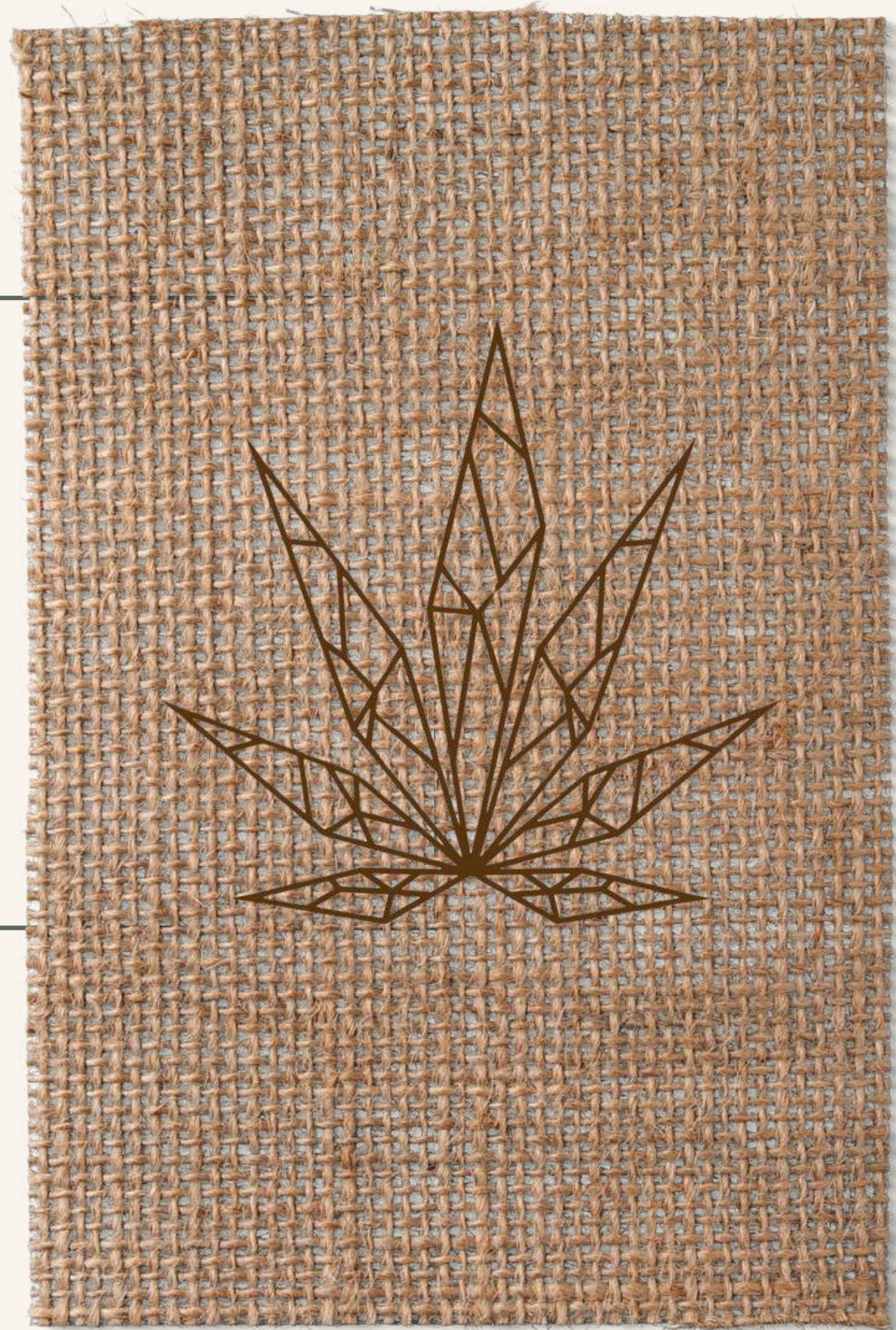


CANAPACK

SUSTAINABLE PACKAGING SOLUTIONS



Green materials for industrial development

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Canapack

It came to life in 2022, after years of reflection on how we can really make a difference for our planet. Moved by a profound awareness of the urgency of adopting a more sustainable lifestyle, we decided to transform our ideals into concrete actions. This was the inspiration behind the birth of Canapack: putting into practice the values that we believe are fundamental for a better future.





The Packaging Sector

is facing an unprecedented **environmental crisis**, with pollution and plastic waste constituting one of the main threats to our planet.

Approximately **300 million tons of plastic** are produced every year, of which only 9% is recycled. The remaining 91% ends up in landfill or the environment, causing irreparable damage to terrestrial and marine ecosystems. This crisis requires urgent and **innovative solutions** in the packaging sector (and beyond), with a growing emphasis on sustainability and the adoption of **biodegradable and recyclable materials**.

Plastic pollution has become so widespread that it has been estimated that by 2050 there could be more plastic than fish in the oceans.



Vision



With our commitment to **sustainability and innovation**, we are dedicated to the research and development of **eco-sustainable packaging solutions**, derived from renewable sources and respectful of the environment. Our mission from the beginning has been to offer alternatives to traditional petroleum-derived packaging, promoting a **circular economy model** and thus contributing to preserving our planet for future generations.



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CIRCULAR ECONOMY

A SUSTAINABLE CONSUMPTION MODEL, WITHOUT WASTE AND WITH A LONGER LIFE CYCLE

The circular economy is a consumption model that aims to extend the life cycle of products, reducing waste to a minimum and promoting the reuse, repair and recycling of materials.



Our Mission



Natural



Biodegradable



Sustainable

Our mission is to create an **integrated supply chain** in which the various partner companies can collaborate to better manage resources, creating a **virtuous circle**.

We want to demonstrate that it is possible to live sustainably.



What do we offer?

Sustainable
Packaging Solutions



SUSTAINABLE MATERIALS

We select exclusively materials of **plant origin, recycled or biodegradable**.

We believe that natural materials are the cutting edge and our future, offering the same excellent characteristics and applications as traditional materials, without the negative impact on the environment.

Furthermore, the use of plant-based and recycled materials allows us to include **waste fibers from other processes**, such as hemp, coffee and many others,



REUSABLE AND BIODEGRADABLE JARS

Growing and not saturated market

Reduction of environmental impact

Innovation and competitiveness



Food, cosmetic and pharmaceutical sectors

Compliance with environmental regulations and market trends

Innovative materials and proven technology

Canapack | Sustainable Packaging Solutions

*3D Printed prototypes





REFERENCE MARKET

CanaPack specializes in delivering eco-friendly, biodegradable containers and packaging solutions tailored for the **cosmetic, food, and pharmaceutical industries**. Leveraging the versatility of our innovative materials, we create packaging that meets the diverse needs of a broad product spectrum. Initially focused on the national market, CanaPack has ambitious plans to expand into international markets and explore additional sectors, which currently rely heavily on conventional plastics.



Market Trend

The packaging market is **constantly growing**, with forecasts indicating a global value of 1.05 trillion dollars by 2025. In Italy, the sector generated revenues of 33 billion euros in 2020, with an increasing focus on sustainable solutions.

Biodegradable packaging is experiencing significant growth internationally, driven mainly by the food and personal care sectors.

Global production of bioplastics is set to grow significantly over the next decade, with demand for sustainable solutions increasing. Furthermore, **legislative initiatives and investments** in the sustainable packaging sector are helping to further promote the adoption of eco-friendly solutions.

Market trends highlight a growing preference for **reusable products made with recycled or biodegradable materials**, with particular attention in the cosmetics sector towards green biodegradable, recyclable or compostable packaging.

Our Portfolio

Our commitment to sustainability drives us to offer greener alternatives, fostering a more sustainable future across multiple industries. We are already in the market with a broad portfolio of primary and secondary packaging products to meet the diverse needs of our customers.



Hemp as a resource



One of our distinguishing factors in the national and European packaging markets is our commitment to the **hemp supply chain**, with a focus on sustainability initiatives. The hemp market holds substantial growth potential, driven by increasing awareness and demand for sustainable alternatives. We aim to actively collect industrial hemp waste and recycle it into paper and bioplastics. Utilizing hemp fiber offers significant advantages, including its **biodegradability, durability, and low environmental impact** compared to traditional materials.

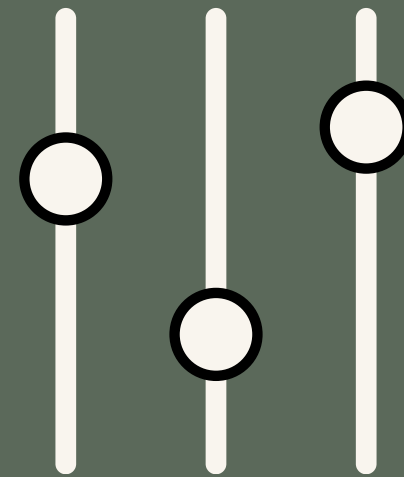


Our Approach



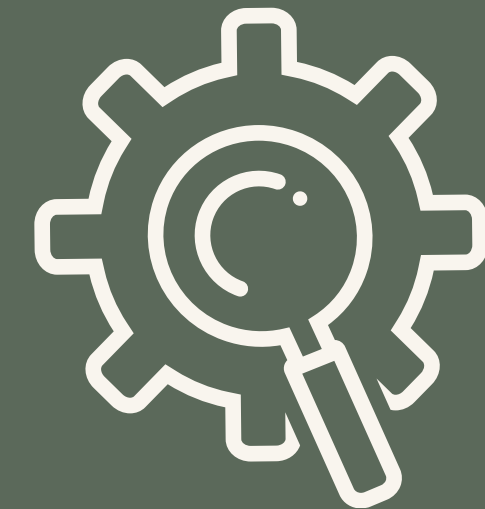
Collaborative

We work side by side with the corporate team.



Personalized

We adapt our solutions to the specific needs of each company.

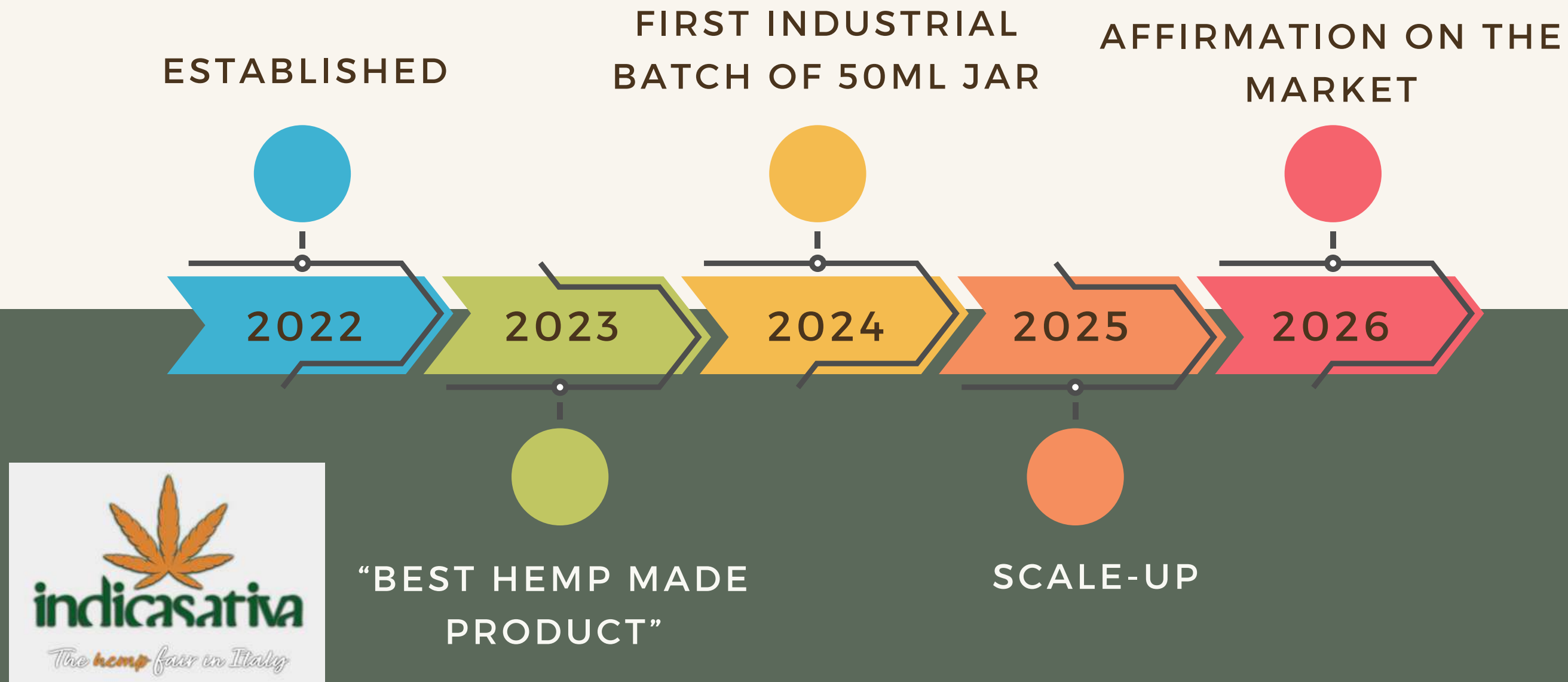


Practical

We put real, measurable solutions into practice to achieve tangible results.



Goals and objectives



FUNDINGS &
PARTNERSHIPS



Imprenditoria
Femminile



Elettroplast S.r.l.
STAMPAGGIO MATERIE PLASTICHE



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